

the basICCs of colormanagement



DO YOU SEE RED WHEN PRINTING? ...

... OR DO YOU SEE THE RIGHT RED?

d a t a s h e e t - b a s I C C o l o r d r o p R G B

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b a s I C C o l o r
... because it simply works!

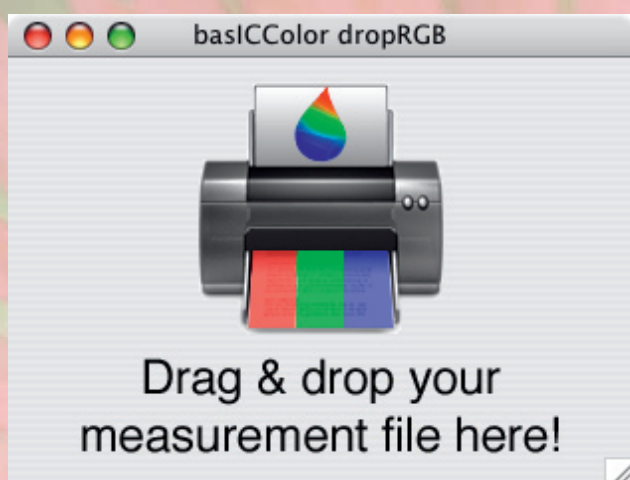
www.basICColor.de



... because it simply works!

dropRGB

Do You See Red When Printing?...
... Or Do You See The Right Red?



All printers, regardless if connected to a Mac or PC, not driven through a PostScript RIP look like RGB printers to your computer, even if they physically print in CMYK or even in 6, 7 or 12 colors. That is why these printers need to be profiled as RGB printers. If you own one of these printers, e.g. an inkjet printer or even a minilab, there is no need any more to spend big bucks on professional profiling. basIcColor dropRGB creates ICC profiles quickly and easily by dragging and dropping measurement files on the program icon – you can't beat the simplicity AND you can't beat the quality! We have eliminated the most expensive part in profiling – the measurement instrument! The new concept of basIcColor servICenters allows budget profiling in professional quality. The basIcColor servICenter of your choice will measure your targets with high-end spectrophotometers for a small fee. You receive the measurement data via e-mail and create your own ICC profile by dragging & dropping the file onto the basIcColor dropRGB icon. This guarantees profiles of a constant quality, automatically named and stored where they belong – regardless if you work on a Mac or a Windows PC. The manual explains how to use the resulting profiles in your printer driver – step by step. It's more a tutorial than a manual, added value for free!

Features:

- ▶ basIcColor dropRGB creates ICC printer profiles for RGB printers such as laser oder inkjet printers without RIP, photo printers, minilabs, film recorders
- ▶ Simple handling (drag and drop)
- ▶ No instrument required, measurement by basIcColor servICenter
- ▶ Or: measure yourself with basIcColor catch (included, instrument required)
- ▶ Creates v2 or v4 ICC profiles
- ▶ Builds optional black point compensation into printer profiles
- ▶ Saves profiles user specific (Mac OS X) or system wide (OS X and Windows)
- ▶ Supports most of the popular spectrophotometers
- ▶ Supports all ISO-standard measurement files
- ▶ basIcColor dropRGB target (364 patches) included; formatted for scanning spectrophotometers (e.g. Eye-One) and automatic XY-tables

System Requirements (minimum):

- | | |
|---|------------------------------|
| M
Macintosh | W
Windows |
| ▶ Mac OS X 10.6.8 | ▶ Windows® 7 (32- u. 64-Bit) |
| ▶ Color monitor, video card 24 bit, RGB printer | |

Products, Bundles and Options:

- ▶ basIcColor dropRGB
- ▶ basIcColor dropRGB with coupon for 4 measurements
- ▶ basIcColor RGBbox
 - basIcColor dropRGB
 - basIcColor display 4
 - basICoolTool Shadow Match
 - coupon for 4 measurements
- ▶ basIcColor in catch pro
 - Spectrophotometer
 - basIcColor catch pro software for densitometric, colorimetric, and spectral measurements
- ▶ Technical Support Agreement (TSA)

provides 12 months of e-mail and telephone support from our basICare Center, and free product updates (for any number of seats).

Please refer to the price list on www.basIcColor.de

All published specifications and services are provided "As Is" without warranty of any kind and subject to change without notice.
Please ask for volume and educational discounts!

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